

Surf & Beach Preservation



May 16, 2016

Surfing's Evolution & Preservation Foundation, a 501(c)3 charitable organization, was established in 2008.

The primary funding source for Surfing's Evolution & Preservation Foundation is the Florida "Endless Summer" specialty license plate, which began in 2010. This plate is one way to show support for the sport of surfing, as well as keeping Florida's beaches healthy and clean.

In the enabling legislation, and following the Foundation's mission, the primary use of the funds is to support the proposed Surfing's Evolution & Preservation "Experience" project, which will be located in Cocoa Beach.

The Surfing's Evolution & Preservation "Experience" will be an interactive encounter telling the story of how surfing has evolved and its role in the creation of two new sports: skateboarding and snowboarding, among other sports.

This project, currently estimated at between \$15 million and \$20 million, is in the initial concept and planning stages. Thus far, almost \$3 million has been raised from the sale of more than 45,000 plates.

In addition to the Surfing's Evolution & Preservation "Experience" project, the Foundation has assisted organizations and events whose missions parallel the Foundation's goals: keeping beaches healthy and safe through education and action. The Foundation has researched opportunities to help and has found a number of partners, including the Marine Discovery Center, whose mission is "To protect and restore the Florida coastal and Indian River Lagoon ecosystems through education, research and community stewardship."

The Foundation also supports Special Olympics Florida with its board sports programs, and a number of beach cleanup organizations, including local affiliates of Keep America Beautiful, which allows participation in annual events such as Earth Day and the International Coastal Cleanup.

A list of many of the organizations supported by the Foundation can be seen [here](#).